



TATTON
TECH

Pure Fibre Connections

from the cabinet to your development



71% of buyers would reject an otherwise ideal home if the available broadband did not meet minimum requirements.

(source ISP Review)

The purchase of a new home is the biggest investment that most people will ever make and getting good broadband speeds forms a vital part of that decision making process. Home buying sites such as Rightmove and Zoopla show broadband speeds as an integral part of the property details.

All new homes in the UK need to be future-proofed so that they have the best possible broadband connection to ensure your customers can take advantage of technological developments both now and in the future and meet the growing expectations of home buyers.

The days of old copper cables delivering data and inhibiting speeds can be gone by installing pure fibre as part of your ground works. This means that broadband speeds will be faster, more reliable and can be upgraded in the future.

Having an excellent broadband connection will help you;

- Improve sales
- Increase sale price
- Add extra quality to your development

For more information:

Call 01565 748 977

Email info@tattontech.co.uk





‘Slow broadband
can definitely
adversely impact a
property’s price,’ Mark Hayward,
chief executive the National Association of
Estate Agents.

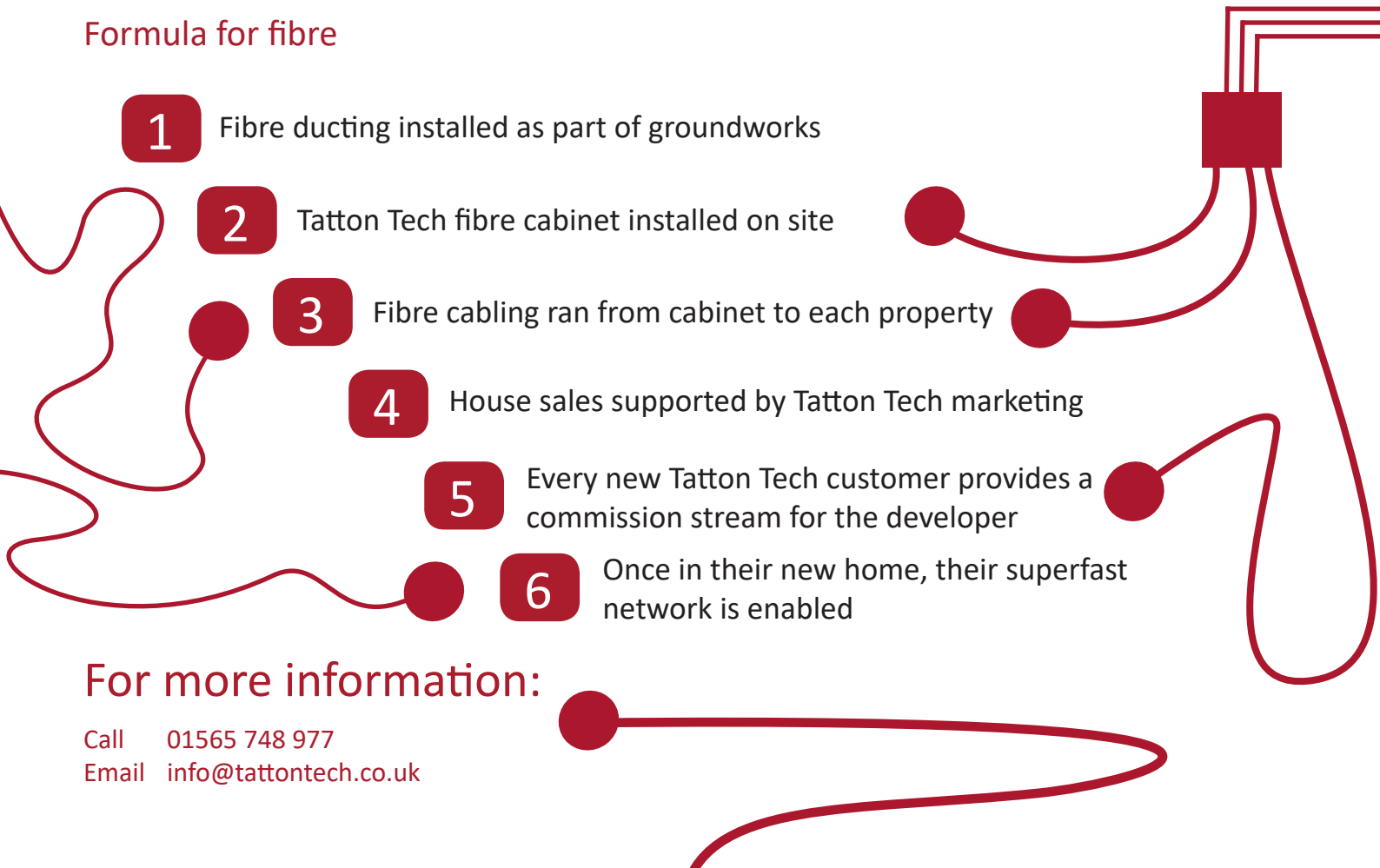
Poor broadband speeds can affect UK house prices by **24%**

(source Housesimple)

Tatton Tech Fibre Networks

- Our networks use fibre optic cabling to connect the exchange directly to every home in the development
- Customers will have fibre connected to an agreed internal point
- The network will deliver 1 Gbps
- End users have a choice and are able to select their bandwidth based on their personal requirements

Formula for fibre



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Deputy
Property
Ombudsman

Jane Erskine stated:

'We would expect
an agent to indicate if
the property has internet
connectivity and whether this
is broadband or dial-up.'

Superfast broadband can ensure that you maximise the value of your development and using Tatton Tech means a bespoke, flexible solution, fitted around you, reducing the hassle of dealing with larger corporations and saving you unnecessary overheads.

The more speed : the more value

Example House Value	Mbps	Increase In Value		
£200,000	20-30	11.5%	▲	£223,000
	30-40	18%	▲	£236,000
	40-50	23.5%	▲	£247,000
	50+	29%	▲	£258,000

Developer Contributions

By providing a fibre connection to your development, you will be installing an essential service for home buyers, considered by many as the 4th utility.

Through working in collaboration, we can deliver business class, resilient internet to your new homes, meeting the aspiration of DCMS Secretary, Jeremy Wright:

‘We want everyone in the UK to benefit from world-class connectivity, no matter where they live, work or travel,’

We bring our network inside ensuring end to end connectivity and we enhance your developments with contemporary wifi routers and access points, designed to blend into your homes.

Number Of Plots	Contribution Per Plot
1-30	£450
30-50	£350
50+	£250

(Source: Datafact - using Land Registry and Ofcom)

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'Poor broadband
can be the
difference between
buying or renting a
property and not,' Jeremy Leaf,
residential chairman Institution of Chartered
Surveyors.

Tatton Tech is a technology company which provides multi-use broadband, access control, VoIP and CCTV solutions for both the domestic and business markets.

Located in Ashley, Cheshire Tatton Tech was formed as a consequence of solving its own technology problems and a realisation that it could provide domestic and business solutions for other users with similar issues.

Our corporate clients include the BBC, Event Buddha, Global Foods, Tatton Group and The Children's Adventure Farm Trust.

Tatton Tech supply high speed broadband at Tatton Studios, allowing our production team to send high definition content back to Media City. The internet and the team are brilliant!

Freelance Location Manager – BBC

The Internet.... Is amazing! So nice to have real speeds & the IP Phones are working like a dream! Great job – thanks for your hard work!"

Rupert Wakefield – Managing Director, Event Buddha

For all sales enquires please contact Ed Kelleher:

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www.tattontechbroadband.co.uk